



## Agenda

# LEADING WITH DIGITIZATION 2ND EDITION



26. 11. 2024

9.00 am - 5.00 pm



The St. Regis New Capital, Cairo  
Venue: Turquoise Venue



SYTEQ



HASSAN ALLAM  
HOLDING

AUTODESK



Start	End	Agenda Topics	Speaker(s)	Company
9:00 AM	10:10 AM	Registration + Breakfast		
10:10 AM	10:25 AM	Welcome speech	Saad Abu Zahra Yehia Zakaria	Autodesk SYTEQ
10:25 AM	10:40 AM	Digital Journey (Video)	Aly Kouriem	Hassan Allam
10:40 AM	11:00 AM	Autodesk Vision for the Future of AEC	Saad Abu Zahra	Autodesk
11:00 AM	11:20 AM	Building the Future Digitally the Birth of a Digital Vision	Margrete Nessim	Hassan Allam
11:20 AM	11:40 AM	Journey Towards Compliance-Achieving ISO 19650 Certification	Eman Sweafy	Hassan Allam
11:40 AM	12:00 PM	Revolutionizing Reinforcement Workflows: Harnessing the Power of Revit	David Awad	SYTEQ
12:00 PM	12:20 PM	Future of Construction at Autodesk	Sam Faekk	Autodesk
12:20 PM	13:05 PM	Coffee break + Prayer		
13:05 PM	13:25 PM	HA Success Story 1 –Master Plan Design	Arwa Ewis	Hassan Allam
13:25 PM	13:45 PM	HA Success Story 2 –Infrastructure Design HA Success Story 3 –Architectural design	Ahmed Saad Sara Sherif	Hassan Allam
13:45 PM	14:05 PM	HA Success Story 4 – Structure Design	Ahmed Sherif	Hassan Allam
14:05 PM	14:25 PM	Integration between BIM x GIS	Ahmad Khairat	Autodesk
14:30 PM	14:45 PM	Coffee break + Prayer		
14:45 PM	15:15 PM	Panel Discussion: Digital Transformation of Operations Sector	Panel Moderator Mohamed Ramadan	Hassan Allam
15:15 PM	15:30 PM	Revolutionizing Construction Using XR	Sameh Gamal	Hassan Allam
15:30 PM	16:00 PM	Excellence Awards		Hassan Allam
16:00 PM	17:00 PM	Lunch		